

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488677 /		<u>Alt Order #</u> 06266482
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/04/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/12/12	09/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				4	\$450.00			
N 2	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				5	\$725.00			
N 3	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				4	\$700.00			
N 4	KVVU	09/12/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				2	\$275.00			
N 5	KVVU	09/12/12	09/17/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				5	\$125.00			
N 6	KVVU	09/12/12	09/17/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				2	\$300.00			
N 7	KVVU	09/12/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				5	\$350.00			
N 8	KVVU	09/12/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				5	\$550.00			
N 9	KVVU	09/12/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				5	\$625.00			
N 10	KVVU	09/12/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				3	\$2,150.00			
N 11	KVVU	09/15/12	09/15/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488677 /		<u>Alt Order #</u> 06266482
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$725.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/10/12-09/16/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$725.00	NM		
		See MG 11.2										
		2	KVVU	09/15/12-09/15/12	DELAYED NEWS	Various	-----Sa--	:30	\$1,500.00	NM		
		Ⓜ MG for 11.1 09/15										
N 12	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,250.00			
N 13	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$785.00			
N 14	KVVU	09/12/12	09/17/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$150.00			
N 15	KVVU	09/12/12	09/17/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$75.00			
N 16	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$850.00			
N 18	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$7,500.00			
N 19	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$7,500.00			
Totals											51	\$44,010.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	51	\$44,010.00	\$37,408.50
Totals	51	\$44,010.00	\$37,408.50

Signature: _____ Date: _____

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW,
 WASHINGTON, DC 20007 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6266482 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP4/12 12.30

REP: TO ROSE
 FR NIKKI

REVISION
 FLIGHT STARTS 9/12 - NO SPOTS TO AIR 9/11
 ADJUSTED RATES TO CLEAR
 NEW TOTAL \$44010 (+17940)
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

1	*		500A-600A	30		\$450.00	9/12	9/17	4		W-F,M	4
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PROGRAM : FOX5 NEWS 5A
 ORD COM1 : REVISED START DATE 9/12
 ORD COM2 : REVISED RATES AND SPOTS TO CLEAR

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP4/12 12.30
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		600A-700A	30		\$725.00	9/12	9/17	5		W-F,M	5
PROGRAM : FOX5 NEWS 6A												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
3	*		700A-900A	30		\$700.00	9/12	9/17	4		W-F,M	4
PROGRAM : FOX5 MORNING NEWS												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
4	*		900A-1000A	30		\$275.00	9/12	9/17	2		W-F,M	2
PROGRAM : MORE LAS VEGAS												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
5	*		1100A-1200N	30		\$125.00	9/12	9/17	5		W-F,M	5
PROGRAM : BETTER LAS VEGAS												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
6	*		300P-400P	30		\$300.00	9/12	9/17	2		W-F,M	2
PROGRAM : ANDERSON COOPER												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
7	*		400P-500P	30		\$350.00	9/12	9/17	5		W-F,M	5
PROGRAM : DR OZ												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
8	*		500P-530P	30		\$550.00	9/12	9/17	5		W-F,M	5
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												
9	*		530P-600P	30		\$625.00	9/12	9/17	5		W-F,M	5
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1 : REVISED START DATE 9/12												
ORD COM2 : REVISED RATES AND SPOTS TO CLEAR												

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP4/12 12.30
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	*		1000P-1100P	30		\$2,150.00	9/12	9/17	3		W-F,M	3
PROGRAM : FOX 5 NEWS AT 10P ORD COM1: REVISED START DATE 9/12 ORD COM2: REVISED RATES AND SPOTS TO CLEAR												
11	*		1000P-1100P	30		\$1,500.00	9/15	9/15	0		SAT	0
PROGRAM : FOX 5 NEWS AT 10PM SAT ORD COM1: REVISED RATES AND SPOTS TO CLEAR												
29	RZ		1100P-1200M	30		\$1,500.00	9/15	9/15	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT ORD COM1: NEWS DELAYED DUE TO 3HR MOVIE. AIRING 11P-12M. PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATES AND SPOTS TO CLEAR THIS IS A MAKE-GOOD FOR SEP15 ON LINE-11 FOR 1 SPOT/WK												
12	RZ		1000P-1045P	30		\$1,250.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN ORD COM1: REVISED RATES AND SPOTS TO CLEAR												
13	RZ		1045P-1100P	30		\$785.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA ORD COM1: REVISED RATES AND SPOTS TO CLEAR												
14	*		1205A-105A	30		\$150.00	9/12	9/17	2		W-F,M	2
PROGRAM : FRIENDS ORD COM1: REVISED START DATE 9/12 ORD COM2: REVISED RATES AND SPOTS TO CLEAR												
15	*		105A-135A	30		\$75.00	9/12	9/17	2		W-F,M	2
PROGRAM : EXTRA ORD COM1: REVISED START DATE 9/12 ORD COM2: REVISED RATES AND SPOTS TO CLEAR												
16	Z		400P-500P	30		\$100.00	9/15	9/15	0		SAT	0
PROGRAM : NUMB3RS ORD COM1: REVISED RATES AND SPOTS TO CLEAR												

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP4/12 12.30
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		Z	700P-800P	30		\$275.00	9/15	9/15	0		SAT	0
PROGRAM : TMZ WEEKEND												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
18		RZ	800A-900A	30		\$850.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
19		Z	1200M-100A	30		\$100.00	9/16	9/16	1		SUN	1
PROGRAM : NUMB3RS												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
20		Z	800P-900P	30		\$2,800.00	9/17	9/17	0		MON	0
PROGRAM : BONES												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
21		Z	900P-1000P	30		\$2,750.00	9/17	9/17	0		MON	0
PROGRAM : MOB DOCTOR												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
22		Z	800P-930P	30		\$3,150.00	9/12	9/12	0		WED	0
PROGRAM : X FAXTOR												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
23		Z	800P-900P	30		\$3,075.00	9/13	9/13	0		THU	0
PROGRAM : THE X-FACTOR												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
24		Z	900P-1000P	30		\$1,750.00	9/14	9/14	0		FRI	0
PROGRAM : FRINGE												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												
25		RZ	1000A-100P	30		\$7,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1 : REVISED RATES AND SPOTS TO CLEAR												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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26	Z		100P-400P	30		\$4,500.00	9/16	9/16	0		SUN	0
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PROGRAM : FOX NFL (GAME 2)
 ORD COM1 : REVISED RATES AND SPOTS TO CLEAR

28	RZ		1000A-130P	30		\$7,500.00	9/16	9/16	1		SUN	1
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PROGRAM : NFL EARLY GAME
 ORD COM1 : SPOT N/A DUE TO NO NFL LATE GAME. MG EARLY GAME. PRE-BOOKED PLS
 ORD COM2 : REVISED RATES AND SPOTS TO CLEAR
 THIS IS A MAKE-GOOD FOR SEP16 ON LINE-26 FOR 1 SPOT/WK

27	Z		100P-800P	30		\$1,250.00	9/15	9/15	0		SAT	0
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PROGRAM : FOX COLLEGE FOOTBALL
 ORD COM1 : REVISED RATES AND SPOTS TO CLEAR

SEP/12 44010.00 CONTRACT TOTAL 44010.00
 TOTAL SPOTS 51

MARKET TOTALS \$159,973 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE